

# PREVIEW



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #		Order #	2691303
Invoice Date		Alt Order #	WOC14103889
Invoice Month	April 2023	Deal #	
Invoice Period	03/27/23 - 04/25/23	Flight Dates	04/19/23 - 04/25/23
Advertiser	POL/ Daniel Cameron / R / Governor / KY		
Product	KY Gov		
Estimate #	4254		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9920140		
Advertiser Code	509		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	39475AG		
Advertiser Ref	M214806		
Product 1	706		
Product 2			

Billing Address:

**Flexpoint Media / POL**  
**Attention: Accounts Payable**  
**P.O. Box 1051**  
**New Albany, OH 43054**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/19/23	04/25/23	GMK @ 6A	6-7a	11111--	:30	5	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/23 04/25/23 11111-- 5 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS W 04/19/23 6:10 AM GMK @ 6A 6-7a :30 DCKYGOVTV02H \$80.00 NM 2 WHAS Th 04/20/23 6:10 AM GMK @ 6A 6-7a :30 DCKYGOVTV02H \$80.00 NM 3 WHAS F 04/21/23 6:40 AM GMK @ 6A 6-7a :30 DCKYGOVTV02H \$80.00 NM 4 WHAS M 04/24/23 6:21 AM GMK @ 6A 6-7a :30 DCKYGOVTV02H \$80.00 NM 5 WHAS Tu 04/25/23 6:11 AM GMK @ 6A 6-7a :30 DCKYGOVTV02H \$80.00 NM									
2	04/19/23	04/25/23	GOOD MORNING AMER 7-9a ICA	7-9a	11111--	:30	5	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/23 04/25/23 11111-- 5 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS W 04/19/23 8:55 AM GOOD MORNING AMERICA 7-9a :30 DCKYGOVTV02H \$120.00 NM 2 WHAS Th 04/20/23 8:52 AM GOOD MORNING AMERICA 7-9a :30 DCKYGOVTV02H \$120.00 NM 3 WHAS F 04/21/23 8:36 AM GOOD MORNING AMERICA 7-9a :30 DCKYGOVTV02H \$120.00 NM 4 WHAS M 04/24/23 7:24 AM GOOD MORNING AMERICA 7-9a :30 DCKYGOVTV01H \$120.00 NM 5 WHAS Tu 04/25/23 6:59 AM GOOD MORNING AMERICA 7-9a :30 DCKYGOVTV01H \$120.00 NM									
3	04/19/23	04/22/23	GOOD MORNING AMER 7-9a ICA	7-9a	----1-	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/17/23 04/23/23 ----1- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Sa 04/22/23 8:38 AM GOOD MORNING AMERICA 7-9a :30 DCKYGOVTV01H \$90.00 NM									
4	04/19/23	04/22/23	GMK WEEKEND 9-10A ICA	9-10a	----1-	:30	1	\$90.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Sa 04/22/23 9:51 AM GMK WEEKEND 9-10A 9-10a :30 DCKYGOVTV02H \$90.00 NM									
5	04/19/23	04/23/23	GOOD MORNING AMER 8-9a ICA	8-9a	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/17/23 04/23/23 -----1 1 \$100.00									

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Advertiser	POL/ Daniel Cameron / R / Governor / KY		
Product	KY Gov		
Estimate #	4254		

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	04/19/23	04/25/23	1111--1	5	\$120.00																																																																																		

# PREVIEW



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #		Invoice Month	April 2023
Invoice Date		Invoice Period	03/27/23 - 04/25/23
Advertiser	POL/ Daniel Cameron / R / Governor / KY		
Product	KY Gov		
Estimate #	4254		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
11	04/19/23	04/25/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	1111--1	:30	5	\$120.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	WHAS	W	04/19/23	11:24 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	DKYGOVTV01H	\$120.00	NM
6	WHAS	Th	04/20/23	11:14 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	DKYGOVTV01H	\$120.00	NM
3	WHAS	Su	04/23/23	11:22 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	DKYGOVTV02H	\$120.00	NM
4	WHAS	M	04/24/23	11:22 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	DKYGOVTV02H	\$120.00	NM
5	WHAS	Tu	04/25/23	11:32 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	DKYGOVTV02H	\$120.00	NM
12	04/19/23	04/22/23	WHAS11 NEWS AT 11 SAT	11-1135p	-----1-	:30	1	\$90.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
04/17/23 04/23/23 -----1- 1 \$90.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	WHAS	Sa	04/22/23	11:52 PM	WHAS11 NEWS AT 11 SAT	11-1135p	:30	DKYGOVTV01H	\$90.00	NM
13	04/19/23	04/22/23	INSIDE EDITION	1135p-1205a	-----1-	:30	1	\$80.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
04/17/23 04/23/23 -----1- 1 \$80.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	WHAS	Sa	04/22/23	12:00 AM	INSIDE EDITION	1135p-1205a	:30	DKYGOVTV02H	\$80.00	NM

Total Spots **37**

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$5,020.00</b>
<u>Agency Commission</u>	<b>\$753.00</b>
<u>Net Amount Due</u>	<b>\$4,267.00</b>