Rate Type

\$90.00 NM

## **PREVIEW**



WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Flexpoint Media / POL Attention: Accounts Payable P.O. Box 1051 New Albany, OH 43054

04/23/23

**ICA** 

End Date

04/23/23

Air Time Description

GOOD MORNING AMER 8-9a

MTWTFSS

9:51 AM GMK WEEKEND 9-10A

Spots/Week

Day Air Date

04/23/23

Start Date

04/17/23

Sa 04/22/23

Send Payment To:

Spots: #

5 04/19/23

Weeks:

Ch

WHAS

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

_					
Property	WHAS				
Invoice #		Order #	2691303		
Invoice Date		Alt Order #	WOC14103889		
Invoice Month	April 2023	Deal #			
Invoice Period	03/27/23 - 04/25/23	Flight Dates	04/19/23 - 04/25/23		
Advertiser	POL/ Daniel Camero	n / R / Governo	or / KY		
Product	KY Gov				
Estimate #	4254				

Spots/

Account Executive Taylor Fritsch Sales Office TEGNA Sales Washington DC Sales Region National Agency Code 9920140 509 Advertiser Code Billing Calendar **Broadcast** Billing Type Cash Special Handling 39475AG Agency Ref M214806 Advertiser Ref 706 Product 1 Product 2

Line Start Date E	nd Date Description	Start	t/End Time	MTWTFSS	Length	Week	Rate	Type		
1 04/19/23 0	4/25/23 GMK @ 6A	6-7a	l	11111	:30	5	\$80.00	NM		
	2.1.0 2 0.10	<u>MTWTFSS</u> <u>Sp</u>	oots/Week	Rate						
_			5	\$80.00		ub A J ID			Data	T
Spots: # Ch		ime Description		Start/End Time		th Ad-ID	OOII		Rate	
1 WHAS		AM GMK @ 6A		6-7a		O DCKYGOVTV			\$80.00	
2 WHAS		AM GMK @ 6A		6-7a		O DCKYGOVTV			\$80.00	
3 WHAS		AM GMK @ 6A		6-7a		O DCKYGOVTV			\$80.00	
4 WHAS		AM GMK @ 6A		6-7a		O DCKYGOVTV			\$80.00	
5 WHAS	Tu 04/25/23 6:11	AM GMK @ 6A		6-7a	:3	O DCKYGOVTV	02Н		\$80.00	NM
2 04/19/23 0	4/25/23 GOOD MO ICA	RNING AMER 7-9a	ı	11111	:30	5	\$120.00	NM		
		<u>MTWTFSS</u> <u>Sr</u>	oots/Week 5	Rate \$120.00						
Spots: # Ch	Day Air Date Air T	ime Description		Start/End Time	Lengt	th Ad-ID			Rate	Type
1 WHAS	W 04/19/23 8:55	AM GOOD MORN	IING AMERICA	7-9a	:3	O DCKYGOVTV	02Н		\$120.00	NM
2 WHAS	Th 04/20/23 8:52	AM GOOD MORN	IING AMERICA	7-9a	:3	O DCKYGOVTV	02Н		\$120.00	NM
3 WHAS	F 04/21/23 8:36	AM GOOD MORN	IING AMERICA	7-9a	:3	O DCKYGOVTV	02H		\$120.00	NM
4 WHAS	M 04/24/23 7:24	AM GOOD MORN	IING AMERICA	7-9a	:3	O DCKYGOVTV	О1Н		\$120.00	NM
5 WHAS	Tu 04/25/23 6:59	AM GOOD MORN	IING AMERICA	7-9a	:3	O DCKYGOVTV	О1Н		\$120.00	NM
3 04/19/23 0	4/22/23 GOOD MO ICA	RNING AMER 7-9a	l	1-	:30	1	\$90.00	NM		
	art Date End Date 04/23/23	<u>MTWTFSS</u> <u>Sp</u>	oots/Week 1	Rate \$90.00						
Spots: # Ch	Day Air Date Air T	ime Description		Start/End Time	Leng	th Ad-ID			Rate	Type
1 WHAS		AM GOOD MORN	IING AMERICA	7-9a	:3	O DCKYGOVTV	O1H		\$90.00	
4 04/19/23 0	4/22/23 GMK WEE	KEND 9-10A 9-10	a	1-	:30	1	\$90.00	NM		
	art Date End Date	MTWTFSS Sp	oots/Week	Rate						

\$90.00

9-10a

Rate

----1

\$100.00

Start/End Time

Length Ad-ID

:30

:30 DCKYGOVTVO2H

\$100.00

NM

## **PREVIEW**



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #				Invoice	Month	April 2023
Invoice Date				Invoice	Period	03/27/23 - 04/25/2
Advertiser	POL/ Daniel	Ca	meron / F	R / Gove	rnor / K	Ϋ́
Product	KY Gov					
Estimate #	4254					

Line Start Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 04/19/23	04/23/23	GOC ICA	DD MORNING AME	ER 8-9a	1	:30	1	\$100.00	NM	
Spots: # Ch	n Day Ai		Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
l .	HAS Su 04			MORNING AMERICA	8-9a	:3	O DCKYGOV	ΓV02H		\$100.00 NM
6 04/19/23	04/25/23	WHA	AS11 NEWS @ 5p	5-530p	11111	:30	5	\$130.00	NM	
Weeks:	Start Date 04/19/23	End D		Spots/Week 5	Rate \$130.00					
Spots: # Ch	n Day Air	r Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	HAS W 04	1/19/23	5:15 PM WHAS		5-530p	:3	O DCKYGOV	ΓVO1H		\$130.00 NM
2 WI	HAS Th 04	1/20/23	5:11 PM WHAS	11 NEWS @ 5p	5-530p	:3	O DCKYGOV	ΓVO1H		\$130.00 NM
3 WI	HAS F 04	1/21/23	5:12 PM WHAS	11 NEWS @ 5p	5-530p	:3	O DCKYGOV	ΓVO1H		\$130.00 NM
4 WI	HAS M 04	1/24/23	5:13 PM WHAS	11 NEWS @ 5p	5-530p	:3	O DCKYGOV	ΓV02H		\$130.00 NM
5 WI	HAS Tu 04	1/25/23	5:27 PM WHAS	11 NEWS @ 5p	5-530p	:3	O DCKYGOV	ГV02Н		\$130.00 NM
7 04/19/23	04/25/23	WHA P	AS11 NEWS @ 530	0 530-6p	11111	:30	5	\$140.00	NM	
Weeks:	Start Date 04/19/23	End D 04/25/		Spots/Week 5	<u>Rate</u> \$140.00					
Spots: # Ch			Air Time Descrip	-	Start/End Time	Lenat	h Ad-ID			Rate Type
		1/19/23		11 NEWS @ 530P	530-6p		O DCKYGOV	ГV02Н		\$140.00 NM
2 WI	HAS Th 04	1/20/23	5:37 PM WHAS	11 NEWS @ 530P	530-6p	:3	O DCKYGOV	ГV02Н		\$140.00 NM
3 WI		1/21/23		11 NEWS @ 530P	530-6p	:3	O DCKYGOV	ΓV02H		\$140.00 NM
1	HAS M 04			11 NEWS @ 530P	530-6p	_	O DCKYGOV			\$140.00 NM
†	HAS Tu 04			11 NEWS @ 530P	530-6p	:3	O DCKYGOV	ГV02Н		\$140.00 NM
8 04/19/23	04/25/23	WHA	\S11 NEWS @ 6p	6-630p	11111	:30	5	\$250.00	NM	
Weeks:	Start Date 04/19/23	End D		Spots/Week 5	<u>Rate</u> \$250.00					
Spots: # Ch			Air Time Descrip	ŭ	Start/End Time	l enat	h Ad-ID			Rate Type
		1/19/23	6:27 PM WHAS		6-630p		O DCKYGOV	ГV02Н		\$250.00 NM
ł	HAS Th 04		6:14 PM WHAS	•	6-630p	_	O DCKYGOV			\$250.00 NM
ł		1/21/23		11 NEWS @ 6p	6-630p	_	O DCKYGOV			\$250.00 NM
ł -	HAS M 04		6:22 PM WHAS	•	6-630p	_	O DCKYGOV			\$250.00 NM
ł	HAS Tu 04		6:27 PM WHAS	·	6-630p	_	O DCKYGOV			\$250.00 NM
9 04/19/23	04/22/23	Good	d Morning America	7-9a	WTF	:30	1	\$120.00	NM	
Weeks:	Start Date 04/17/23	End D	ate <u>MTWTFSS</u> 23 WTF	Spots/Week 1	<u>Rate</u> \$120.00					
Spots: # Ch			Air Time Descrip	otion .	Start/End Time	Lenat	h Ad-ID			Rate Type
	HAS W 04		8:29 AM Good N		7-9a		O DCKYGOV	ГV01Н		\$120.00 NM
10 04/19/23	04/23/23	WHA Y	AS11 NEWS SUND	OA 630-7p	1	:30	1	\$250.00	NM	
Weeks:	Start Date 04/17/23	End D 04/23/		Spots/Week 1	Rate \$250.00					
Spots: <u>#</u> <u>Ch</u> 1 Wi		r Date	Air Time Descrip	otion 11 NEWS SUNDAY	Start/End Time 630-7p		<u>h</u> <u>Ad-ID</u> 0 DCKYGOV	ГV01Н		<u>Rate</u> <u>Type</u> \$250.00 NM
11 04/19/23	04/25/23	WHA M-F/	AS11 NEWS AT 11 SU	11-1135p	11111	:30	5	\$120.00	NM	
Weeks:	Start Date 04/19/23	End D 04/25/	ate <u>MTWTFSS</u>	Spots/Week 5	Rate \$120.00					

## **PREVIEW**



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Include Invoice # on Check - Payment Terms 30 Days

					_		
Invoice #				Invoice	Month	April 2023	3
Invoice Date				Invoice	Period	03/27/23	- 04/25/23
Advertiser	POL/ Daniel	Ca	meron / F	R / Gove	rnor / K	Y	
Product	KY Gov						
Estimate #	4254						

**Gross Total** 

Agency Commission

Net Amount Due

\$5,020.00

\$753.00

\$4,267.00

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
11 04/19/23	04/25/23	WHAS11 NEWS AT 11 M-F/SU		11111	:30	5	\$120.00	NM		
			ion 1 NEWS AT 11 M-F/S 1 NEWS AT 11 M-F/S		:3	<u>h Ad-ID</u> o dckygovt o dckygovt			Rate \$120.00 \$120.00	NM
4 WI	HAS Su 04/ HAS M 04/ HAS Tu 04/	24/23 11:22 PM WHAS1	1 NEWS AT 11 M-F/S 1 NEWS AT 11 M-F/S 1 NEWS AT 11 M-F/S	U 11-1135p	:3	O DCKYGOVT O DCKYGOVT O DCKYGOVT	V02H		\$120.00 \$120.00 \$120.00	NM
12 04/19/23 Weeks:	04/22/23 Start Date	WHAS11 NEWS AT 11 SAT End Date MIWIFSS	11-1135p Spots/Week	1- Rate	:30	1	\$90.00	NM		
Spots: # Ch	04/17/23 <u>Day Air</u> HAS Sa 04/		1 i <u>on</u> 1 NEWS AT 11 SAT	\$90.00 Start/End Time 11-1135p		<u>h Ad-ID</u> o dckygovt	VO1H		<u>Rate</u> \$90.00	
13 04/19/23	04/22/23	INSIDE EDITION	1135p-1205a	1-	:30	1	\$80.00	NM		
Weeks: Spots: # Ch	Start Date 04/17/23 Day Air HAS Sa 04/	End Date         MTWTFSS           04/23/23         1-           Date         Air Time         Descript           22/23         12:00 AM INSIDE		Rate \$80.00 Start/End Time 1135p-1205a		<u>h</u> <u>Ad-ID</u> o dckygovt	VO2H		<u>Rate</u> \$80.00	
				Total Spots	3	37				